

# POTIFREE INDUSTRIAL ZONE PRESENTATION



# THE PRIME DESTINATION FOR YOUR BUSINESS //Georgia

- Georgia has earned its reputation as a pre-eminent commercial center with an innovative, dynamic and entrepreneurial business culture
- ◆ Strategically located at the crossroads of trade and commerce between East and West (historic Silk Road route), it is ideally positioned to service and access markets that span Asia & the Middle East and Europe & the CIS countries
- Stable economic environment and competitive operating costs, contribute significantly to Georgia's manufacturing, and trading development
- Business and Investor friendly regulations play a key role in attracting new and expanding businesses to Georgia



Region: Europe

Population: 3.7 Million

Capital: Tbilisi

Government type: Parliamentary system

• GDP Per Capita (2020\*):USD 4274.6

◆ Inflation (2020): 5.2%

Currency: Georgian Lari



GDP in 2020\*
15.9 bln USD



Real GDP Growth Rate (2021 forecast, IMF)
7.7 %



FDI to GDP Ratio (2016-2020 average) 8.37%



FDI Over Last 5 Years (2016-2020) 6.8 bln USD

## Rankings

GEORGIA 1<sup>st</sup>
among EU
countries in
DOING
BUSINESS





Georgia takes 7th place among 190 countries and 2nd among the countries in Europe.





Index of Economic Freedom, Georgia ranks 12<sup>th</sup> in the world and 6th among the countries in Europe





Global Corruption Barometer, Georgia's corruption perceptions index is 56



## FREE TRADE ACCESS TO 2.3 BILLION MARKET

Georgia's liberal trade regimes provide investors with a favorable opportunity to the tax-free access major region's markets



GSP with USA, Canada, Japan



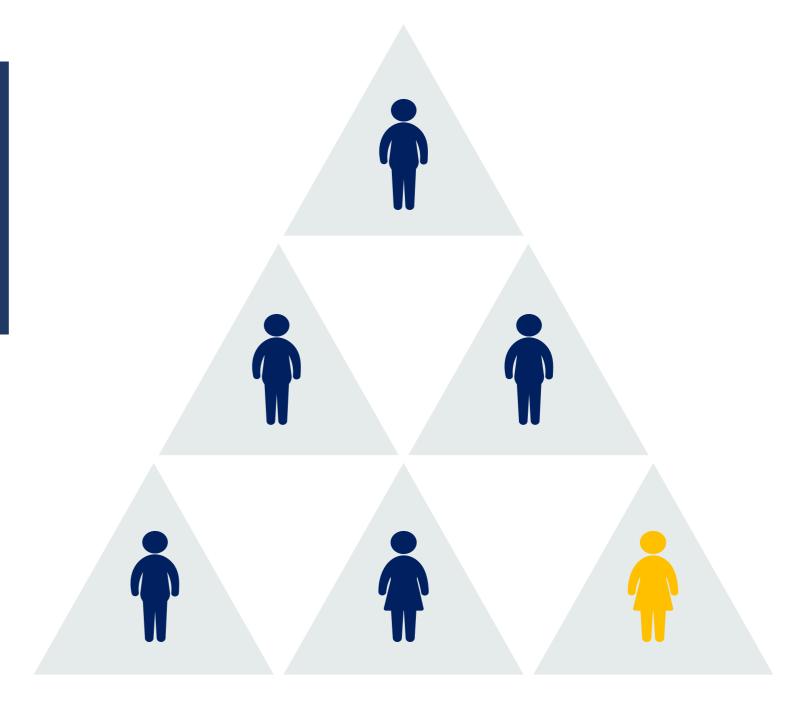
**DFCTA** with EU Countries FTA with Turkey FTA with China and Hong-Kong FTA with CIS countries and Russian Federation

# //AVAILIBILITY OF SKILLED AND CHEAP LABOR FORCE

Georgia's new Labor Code, hailed as one of the world's best in international rankings, reduces labor costs and gives greater freedom of contracts to employers and employees.

Simultaneously, Georgia offers the world's most literate workforce, and very competitive prevailing wage rates

### FLEXIBLE LABOR CODE





#### **YOUNG LABOR**

The total workforce is 1.5 mln people and 55% of the workforce is 44 years old or younger.



Around **60%** on young population and **45%** of overall population know English and Russian

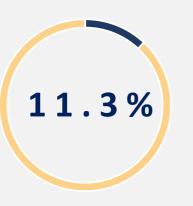


According to Heritage Foundation,
Georgia ranks 21st globally on Labor
Freedom Index



## AVEARAGE MONTHLY SALARY

includes blue-collar, whitecollar and executive level (Csuite) employees



UNEMPLOYEMENT
RATE WITH
ADVANCED
EDUCATION



Average monthly salary for skilled production operative (including all taxes)

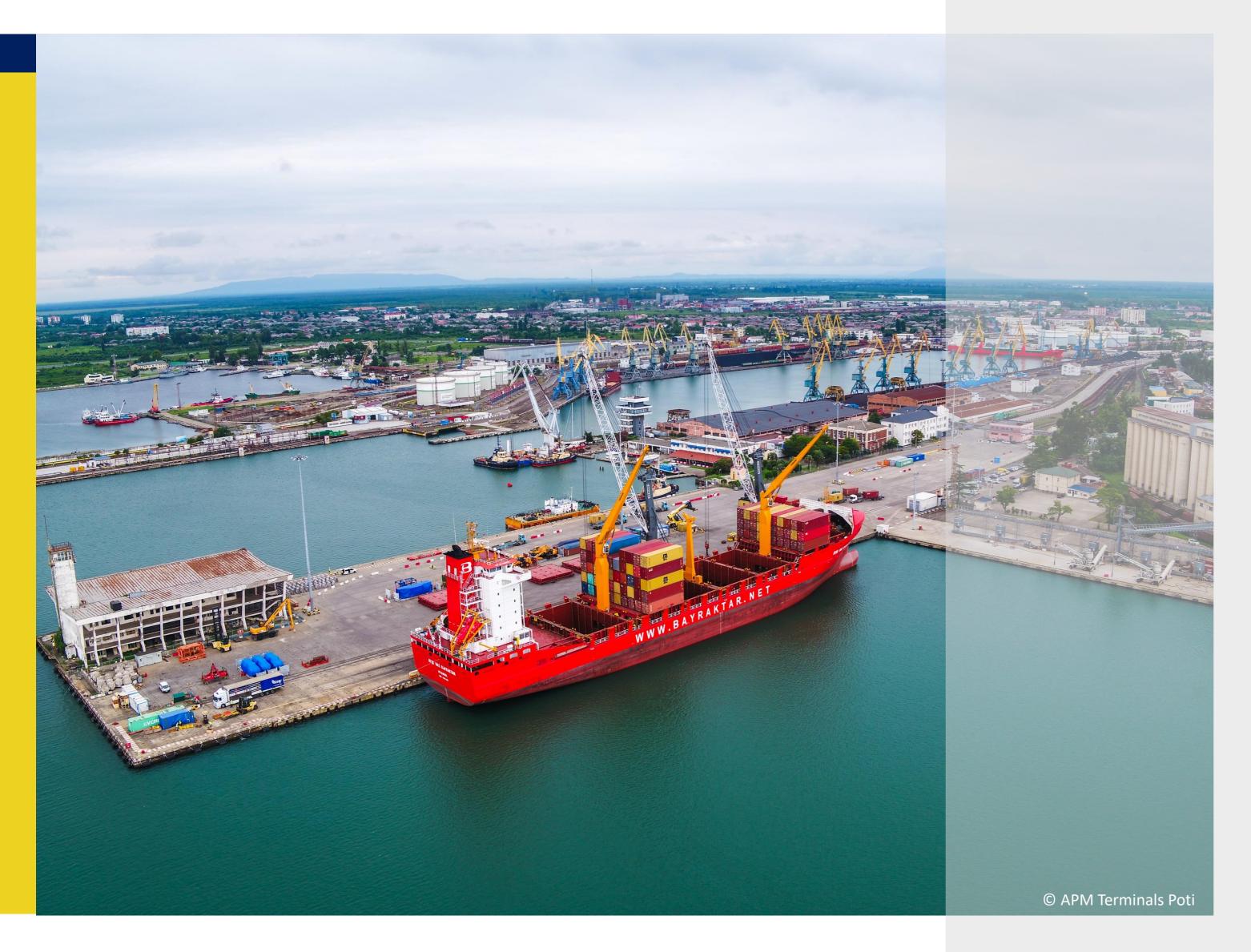
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#### 0% 0-12% **Import tax VAT** 0% 18% **Profit tax** 0% **15% 15% Profit tax for service 15%** companies **Dividend** 0% 5% 0% 1% **Property tax** 20% **Income tax** 20% **Pension tax** 2% 2%

## //IMPORT&EXPORT TAXATION BETWEEN POTI FIZ & GEORGIA

Delivery of goods In Poti FIZ from Georgia (export commodity operation)		4% of the value of the goods 0% - VAT
Delivery of goods In Poti FIZ from abroad (Free Zone Commodity Operation)		0% - import tax 0% - VAT
Delivery of goods From Poti FIZ to Georgia (Import Commodity Operation)		4% of the value of the goods 0% - VAT
, , , , , , , , , , , , , , , , , , ,	Purchaser company in Georgia pays import tax (0-12%) and VAT (18%)	
Delivery of goods From Poti FIZ to abroad (Export Commodity)	d	0% - Export tax 0% - VAT

Operation)



## SUBSTENTIAL LOGISTICAL **ADVANTAGES OF** GEORGIA



2 Existing Ports and 4 Oil Terminals Cargo turnover – 647,816 TEU



**3 International Airports** 



Railway Network – 1346 km. Regional and International access Cargo turnover 64000 TEU (2019)



Access to the international highways

# POTI – INDUSTRIAL, LOGISTIC AND TRADING HUB Poti is self-governing city located

© APM Terminals Poti

Poti is self-governing city located at the Black Sea coast

The city is distinguished by its unique geographical, developed transport infrastructure, transit roads, port and railway network, proximity to key markets, labor resources, industrial potential, urban and recreational development opportunities

Today, Poti forms an integral part of the international logistics network, connecting business and customers across the world

It is now **162 years** since Poti Sea Port first enabled the vital cargo flows which support and improve people's lives in and around Georgia



Poti Free Industrial Zone is the oldest and largest free zone in Georgia and most substantial in terms of business volumes being handled

The only free zone in the country where the Government of Georgia is represented as the shareholder

Fully functional since 2010 and accommodates businesses and investors from diverse industrial sectors.

The leading free zone in the Caucasus region situated at the historic Silk Road and the gateway to international trade corridors and markets, providing a new stimulus to investors wishing to take advantage of Georgia's tax free and bilateral free trade agreements

Poti FIZ offers a wide range of business solutions that are suitable for all types of business activities such as manufacturing, logistics, trade and distribution

We provide our investors cost-effective business set-up packages, a range of licenses and modern facilities as well as first-class handling and support services





In 2020, the total volume of cargo transported by the ports amounted to 16.9 million tons, of which almost half came on Poti Sea Port - 7.4 million tons.

As for the number of containers - 490 thousand TEU were recorded in 2020.

The total amount of cargo transported by the Georgian Railway amounted to 11.1 million tons

## 18%

## **AVAILABLE INFRASTRUCTURE AND UTILITIES**

Total area – 300 ha

Distance from Poti Sea Port – 2km

Two customs checkpoints and terminals

Railway terminal and internal railway line

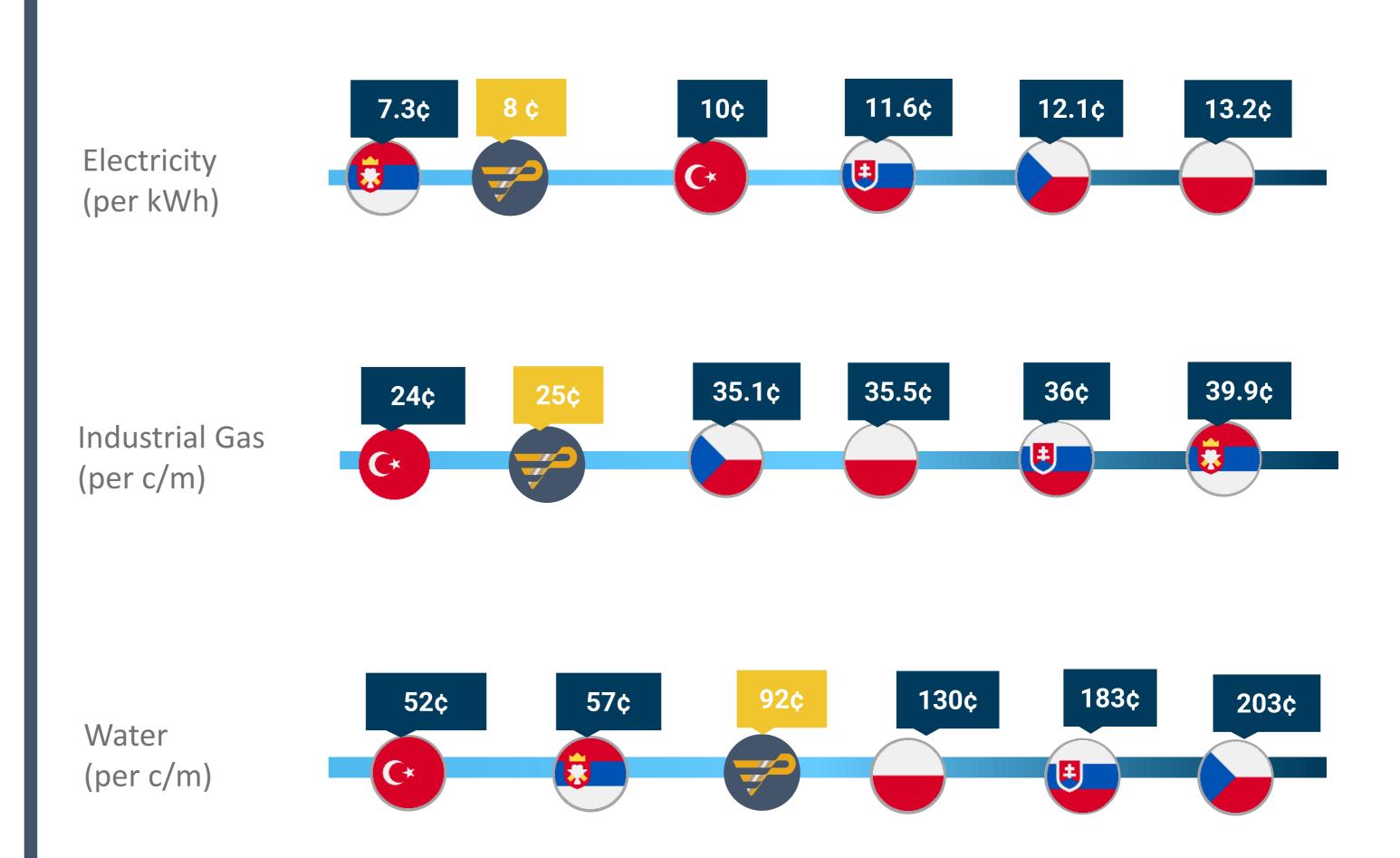
Electrical substation and High voltage line

Security checkpoint and video surveillance system 24/7

Availability of electricity, water and natural gas connection to the main supply system

The cost of electricity, water and natural gas 18% lower than in mainland Georgia

### COMPETATIVE OPERATIONAL COSTS

























ADVANTAGES
OF STARTING A
BUSINESS
IN POTI FIZ

## //FOR MANUFACTURING COMPANIES

- Business registration and licensing in one day
- Availability of industrial land plots
- Simplified building regulations
- Proximity to the raw material sources in the region
- Power, gas and water availability at low cost
- Availability of skilled and cheap labor
- Cost effective supply chain
- Simplified customs procedures 24/7
- ◆ TAX FREE access to 2.3 billion market
- ◆ Simplified procedures of granting the certificate of origin "MADE IN GEORGIA"
- Access to finance

## //FOR TRADING COMPANIES

- Business registration and licensing in one day
- Availability of ready warehouses
- Easy access to the International Road, Sea and Rail networks
- Low-cost logistics and a cost-effective link into the
- International supply chain
- Simplified customs procedures 24/7
- TAX FREE business
- No restrictions to trade with Georgia
- Fast growing regional markets
- Cargo handling and support services on site



ADVANTAGES
OF STARTING A
BUSINESS
IN POTI FIZ

# SETTING UP A BUSINESS IN 1 DAY



Submit application and documents





No minimum capital and a local partner requirements



#### **MANUFACTURING**

Production, assembly activities



#### **GENERAL TRADING**

Import/re-export of a wide range of products



#### **SPECIAL TRADING**

Import/re-export of a one type of products





#### WAREHOUSING

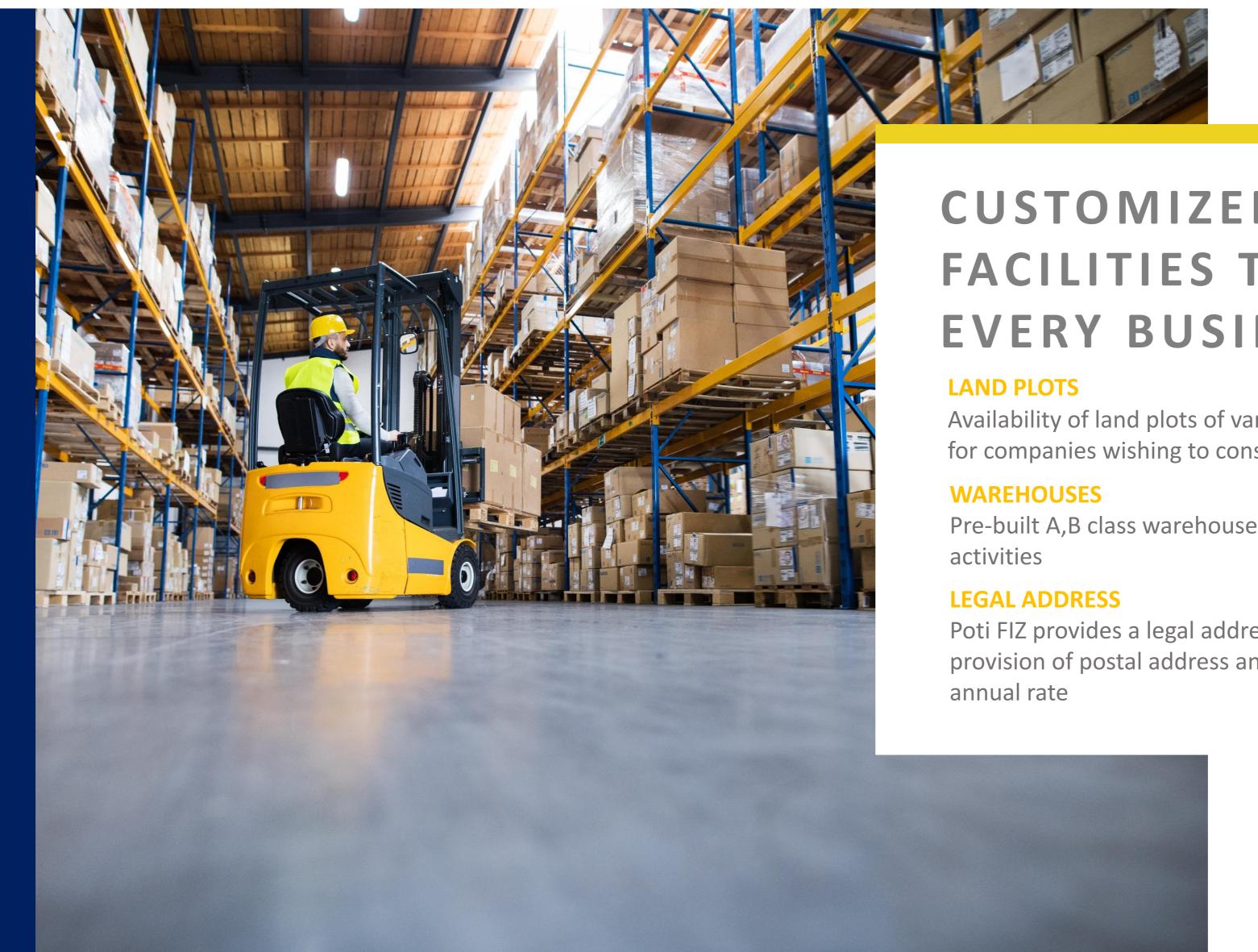
Development of warehouse(s) for sub-leasing purposes



**CONSULTING** 



**SERVICES** 

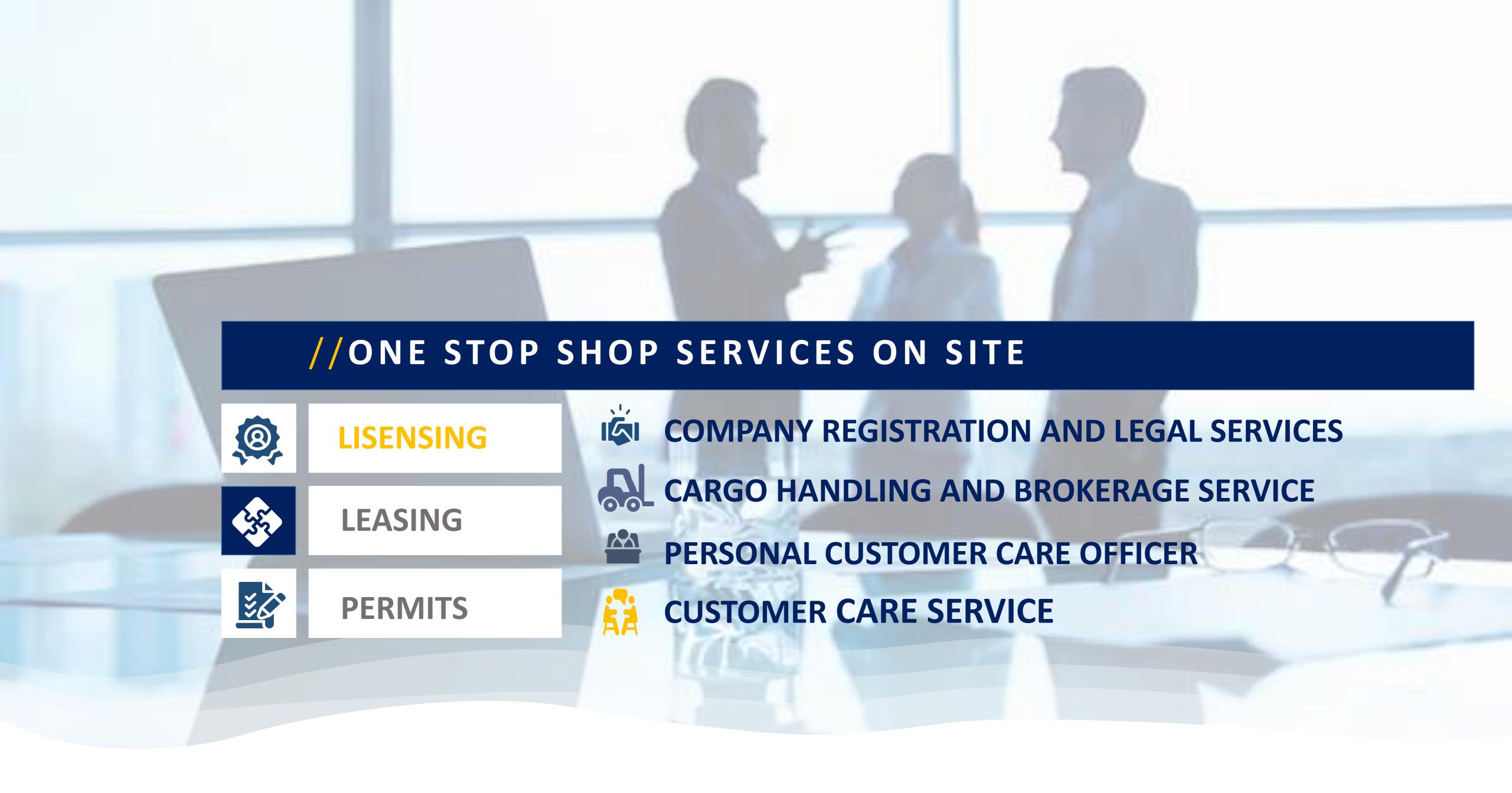


#### CUSTOMIZED FACILITIES TO FIT EVERY BUSINESS NEED

Availability of land plots of various sizes for short and long-term lease for companies wishing to construct their own facilities

Pre-built A,B class warehouses suitable for storage and light industrial

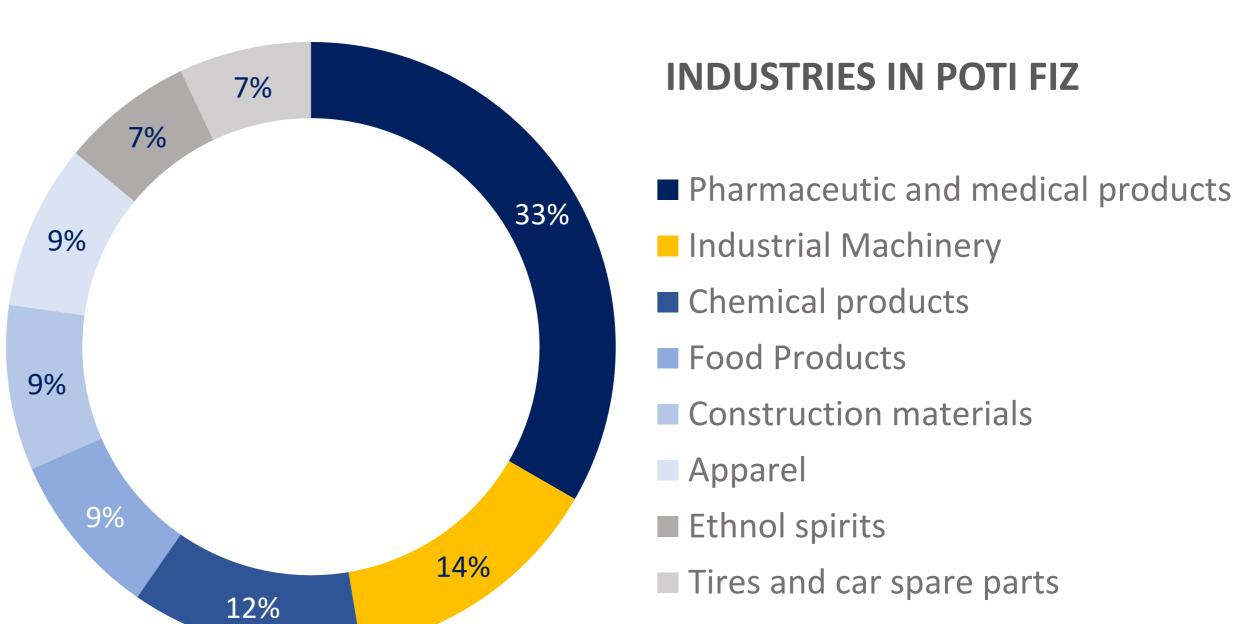
Poti FIZ provides a legal address inside the Free Industrial Zone; provision of postal address and courier package collection with a fixed



# PRIMARY SECTORS

Textile
Furniture
Pharmaceutical
Logistics (warehousing)
Electrical and electronic products





## // SUCCESS STORY

#### **AROMA FRAGRANCES LLC**

Perfume additives manufacturing factory

2011

#### **BGN LLC**

Regional distribution of the Automotive spare parts

WELFAR INTERNATIONAL LLC

Regional distribution of the pharmaceutical products

**KAWLATEX GEORGIA LLC** 

Textile sorting/Packaging and trading

#### DAVR INTERNATIONAL TRADING LLC

Nuts processing factory

**FARGIN LLC** 

Textile manufacturing factory

**GLOBAL TRADE LLC** 

Regional distribution of FMCG products

2019 -2020



#### **K&GEORGIAN SSPIRITS LLC**

Producer and trader of high-quality ethanol spirits

INTERMETAL GEORGIA LLC

Metal roof tile manufacturing factory

SAS PAIMAN LLC

Warehouses sub-leasing services

**IFO TIRE LLC** 

Regional distribution of the tires



#### SERCHEM INDUSTRIAL LUBRICANTS LLC

Manufacturer of high-quality industrial lubricants

Plastic additives processing/packaging

#### **GEORGIAN TECHNOLOGY FIZ LLC**

Electronic circuits, integrates systems and other el.

Products trading and manufacturing factory

#### MADE IN GEORGIA

#### Possibilities of obtaining Certificate of Origin by sectors

#### **NON-PREFERENTIAL**

#### APPAREL/TEXTILE

#### **PREFERENTIAL**



Biggest companies in the industry engaged in Cut, Make, Trim (CTM) operations which is enough for the final product to receive a certificate of Georgian origin (NON-PREFERENTIAL).



- There are different rules for obtaining a preferred certificate in textile sector; In case of export to Europe, if the raw material is not European or Turkish, a two-step production process is necessary (i.e., first produce a fabric from yarn and then an apparel (final product) from fabric)\*.
- **FURNITURE**
- And in case of export to the CIS, it is enough to change the HS code (first-4 digit) on the imported raw material (i.e., sew clothes from the fabric)



It is possible to obtain a certificate of Georgian origin by using Georgian raw materials or processing imported raw materials.

Therefore, the changing of the HS code (first-4 digit) is mandatory or the cost of the imported raw materials used in the production should not exceed 51% of the cost of the final product.



In order to be issued a preferential certificate, It is necessary to follow one of the rules listed below:

- Georgian raw materials will be used during the production;
- Processing of the raw material raw materials, during of which the first-4 digit of the HS code will be changed;
- In case of use of foreign raw materials, its value should not exceed 40% of the value of the final product.





For example, if medicines are imported in bulk and then they are blistered and packaged, it will be a sufficient procedure to obtain a certificate;



In the case of importation of large quantities of medicines in the form of pills or powder, further bottling or encapsulation in powder capsules may be considered as sufficient production / processing to obtain a certificate of preferential origin of Euro 1.



#### **HOUSEHOLD PRODUCTS**

In this case, the basic rule is to change the HS code of the raw material, but since the raw material and final product (in this sector) is basically in the same code (the first 4-digit level), the second rule is often used, which implies the following: the value of the raw material should not exceed 51% of the value of the final product.



In order to obtain a preferential certificate, it is also necessary to either change the HS code of the raw material or follow the rule of raw value (from 25 to 50%); In some cases, also the sequence of a specific production process. Accordingly, the rule is different according to the specific HS code of the final product.

## // POTI FIZ INVESTMENT PROPOSAL

## OBLIGATION

- ◆ Investment at least 5 million USD
- Submission of investment audit report in 18 months
- ◆ 1 year land lease = 5 years land lease
- ◆ Size of lease land plot not more than 10ha
- License 5000 USD



# // POTIFIZ PACKAGES

Packages are valid until June 30, 2021

## PRODUCE IN POTI FIZ Industrial Lands for Manufacturers Land plots from 3000 sq.m **Building permit up to 4 class - 1 USD** Moratorium period on land lease payment during the construction maximum 6 months for free Electricity connection fee from 100 to 200 kwt - 50% of charge will be paid by Poti FIZ Water connection fee - 50% of charge will be paid by Poti FIZ Communal – Infrastructure fee- during the construction - maximum 6 months for free Company registration, license and legal address - 8000 USD **Personal assistant**

## TRADING BUSINESS Industrial Lands for Traders Land plots from 1000 sq.m Building permit up to 4 class - 1 USD Moratorium period on land lease payment during the construction maximum 6 months for free Electricity connection fee from 100 to 200 kwt - 50% of charge will be paid by Poti FIZ Water connection fee - 50% of charge will be paid by Poti FIZ Communal - Infrastructure fee- during the construction - maximum 6 months for free Company registration, license and legal address - 8000 USD **Personal assistant**

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#### FOR WOMAN

#### **ENTERPRENEURS**

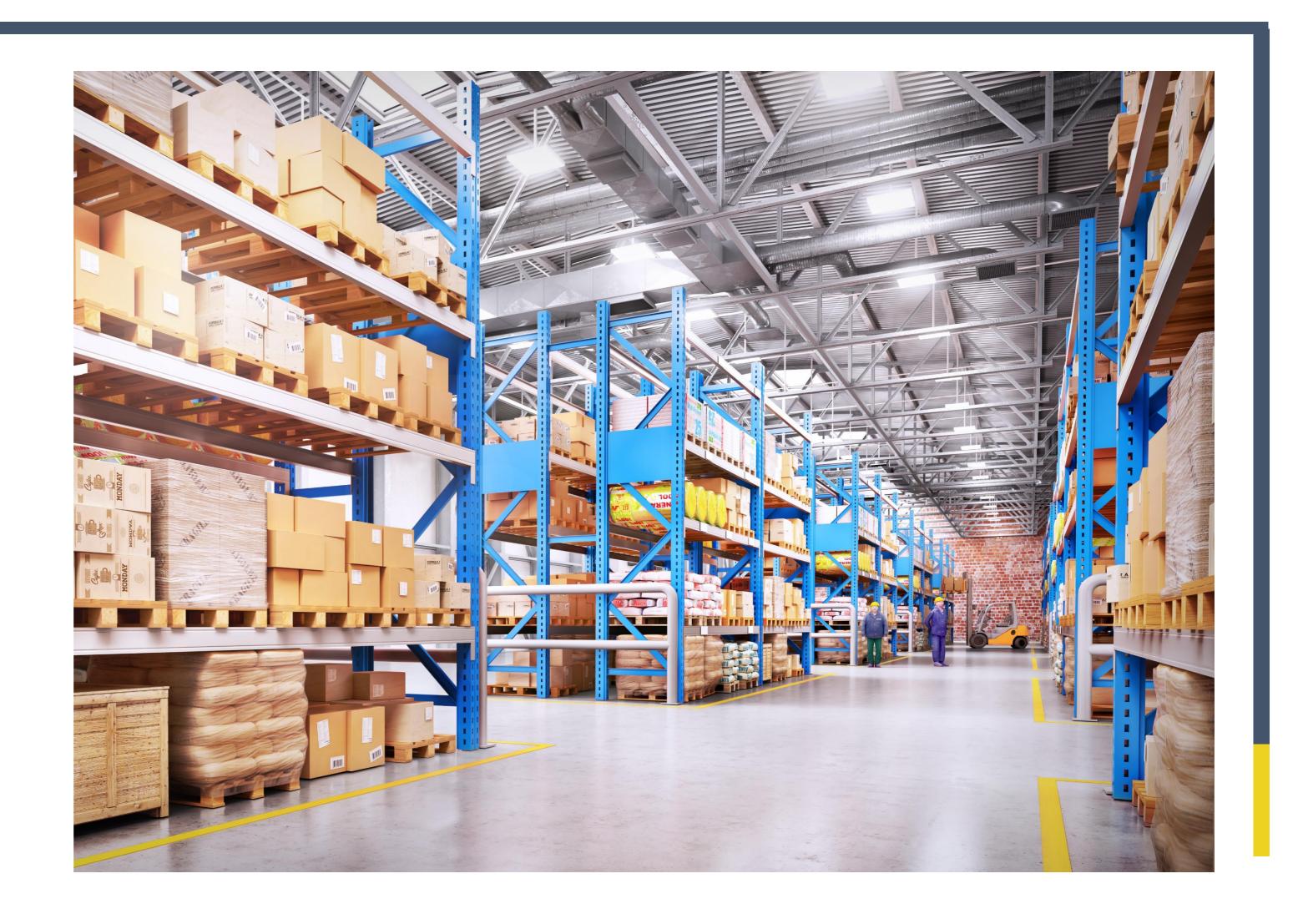
- COMPANY REGISTRATION 1USD
- ONLY LICENSE AND LEGAL
   ADDRESS FEES ARE APPLICABLE



Packages are valid until June 30, 2021

#### FOR TRADING BUSINESS

COMPANY SET-UP
FROM
6500 USD



# POTIFIZ // PACKAGES

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## REFERRAL PROGRAM COMMISIONS

- For warehouse and land leasing
   7% from the total leased amount (onetime)
- For license and legal address from 500 USD up to 2500 USD (onetime)





Companies established with foreign direct investments are eligible for both "Produce in Georgia" and "FDI Grant" incentives

#### PRODUCE IN GEORGIA

#### Receive one, several or all the following benefits

• Free lands & buildings for the manufacturing factory



+

- Subsidies for loan interest payment 5%
- Loan collateral guarantee co-financing up to 60% of the principal
- Cashback on loan 15% of the principal, up to 170,000 USD

#### FDI GRANT

#### Receive Up to USD 300,000 cashback

- Eligible sectors: electronics, auto & aircraft parts, BPO, MRO, logistic centers
- Eligible costs: training of workforce and development of infrastructure & communications
- Investment obligations: Manufacturing of electronics, auto& aircraft parts at least 150 new jobs created and USD 3 mln investment

## //THANK YOU!

#### CONTACT US

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